HFMA REGION 1 16TH ANNUAL CONFERENCE

THE AGE OF INNOVATION: DRIVE TO THRIVE

PRE-CONFERENCE WORKSHOPS
GOLF TOURNAMENT (HOSTED BY CT HFMA)

AT MOHEGAN SUN RESORT | UNCASVILLE, CT

PRESENTED BY CONNECTICUT, MAINE, MASSACHUSETTS-RHODE ISLAND, NEW HAMPSHIRE-VERMONT CHAPTERS
Tuesday, May 23, 2017

11:30 am  CT HFMA Golf Tournament at Fox Hopyard Golf Club  see insert

1:30 – 3:30 pm  Pre-Conference Workshops (at Mohegan Sun)  additional fee

6:30 pm  CT HFMA Reception at Fox Hopyard Golf Club  see insert

6:00 – 8:00 pm  Conference Registration (at Mohegan Sun)

Wednesday, May 24, 2017

7:00 am  Conference Registration
Exhibit Hall Opens

7:00 – 8:00 am  Hot Buffet Breakfast in Exhibit Hall (Sponsored Apex Revenue Technologies)

8:00 – 9:00 am  Opening Remarks & Keynote (Sponsored by Bank of America Merrill Lynch)

9:00 – 10:00 am  General Session

10:00 – 10:30 am  Break in Exhibit Hall

10:30 – 12:00 pm  Concurrent Sessions

12:00 – 1:00 pm  Lunch in Exhibit Hall

1:00 – 2:30 pm  Concurrent Sessions

2:30 – 3:00 pm  Break in Exhibit Hall

3:00 – 4:30 pm  Concurrent Sessions

4:30 – 6:30 pm  Networking Reception in Exhibit Hall
(Sponsored by Cleverley Associates and The PFM Group)
Relax and network with colleagues, maybe while having a drink or two. Light appetizers will be served.

Thursday, May 25, 2017

7:15 – 8:30 am  Hot Buffet Breakfast in Exhibit Hall (Sponsored by BKD)
Exhibit Hall Opens
Provider Poster Contest Awards and Recognition

8:30 – 9:45 am  Capstone Address (Sponsored by Baker Newman Noyes)

9:45 – 10:00 am  Break in Exhibit Hall

10:00 – 11:00 am  Concurrent Sessions

11:00 – 11:45 am  General Session

11:45 – 1:00 pm  Closing CEO Panel Discussion

1:00 pm  Box Lunch Available
Raffle Drawings & Conference Conclusion in Exhibit Hall
Prize drawings will be held at the close of the conference. You must be present to win.
PRE-CONFERENCE

On Tuesday, May 23rd, for an additional $50 you can attend one of two concurrent workshops. Space is limited, and registration is required.

May 23rd 1:30 - 3:30 PM

(PC-1) New Horizons – Applications for Machine Learning to Healthcare Clinical and Administrative Systems

Machine learning is a current hot topic in healthcare IT but many would be hard pressed to know if it is truly a new concept or simply a relabeling of natural language processing (NLP) concepts. Eric Brown has led the team at Watson Health in the development of cognitive technologies in healthcare. Consistent with the rapidly expanding scope of this field, Watson Health recently announced a partnership with Atrius Health to advance shared decision making in the clinical environment. To balance the clinical and administrative impacts, Michael Mercurio of MGPO will present the case for using machine learning to automate the procedural and diagnostic coding of encounters.

You Will Learn:
- An understanding of what Machine Learning is and isn’t
- Applications of advanced computer science for clinical and administrative applications
- Where technology will take the healthcare field by improving clinical care and reducing costs

Speakers:
Eric W. Brown, PhD, Director of Foundational Innovation, IBM Watson Health
Michael Mercurio, Executive Director, Massachusetts General Physicians Organization
CPE CREDITS: 2.0 Specialized Knowledge & Application

(PC-2) Accounting & Tax Update

Engage with KPMG experts in a presentation of the latest developments in financial and tax reporting for healthcare providers. For the second year Region 1 will hold this program, in response to member needs and great reviews from last year. It is a great opportunity to update your accounting and tax skills, as early preparation for implementing changes is essential.

You Will Learn:
- The latest on the leasing and revenue recognition standards and tools for implementation
- What changes have been made through the FASB Not-for-Profit Reporting Project and additional changes to come
- What we’ve learned since the implementation of Internal Revenue Code Section 501(r) and common pitfalls
- Other changes in standards and regulations that will impact the healthcare industry.

Speakers:
Mary-Evelyn Antonetti, Senior Manager, Development & Exempt Organization Tax Practice, KPMG
Jared Silver, Senior Manager, Department of Professional Practice, KPMG
CPE CREDITS: 1.0 Accounting and 1.0 Taxes

CONFERENCE

May 24th 8:00 - 9:00 AM

Keynote Address

(W1) My Story of Recovery from Traumatic Injury

On April 15, 2013, what is referred to as Marathon Monday in Boston, Heather Abbott of Newport, RI set out on an annual tradition with six friends. They would attend the Red Sox game, followed by a walk over to the finish line to watch the runners. She would never have dreamed this day would change her life forever. Heather has remained a model of strength and resilience and is determined to help other victims of limb loss. She is a certified Peer Counselor for the American Amputee Coalition and is helping other amputees adjust to their “new normal,” as others helped her. By starting the Heather Abbott Foundation, she has another chance to continue to pay it forward for all amputees.

You Will Learn:
- Overcoming adversity
- How health care professionals impact recovery from a traumatic injury

Speaker:
Heather Abbott, Boston Marathon Bombing Survivor
CPE CREDITS: 1.0 Personal Development

May 24th 9:00 - 10:00 AM

(W2) Healthcare Economic Perspective: Update or New Deal?

With the leadership change in Washington, the healthcare industry is facing a new political environment that promises significant transformation. Hear a current assessment of the economic environment facing the healthcare industry and where it finds itself in the new “normal”. Andy Bressler is a regular participant at local and national HFMA meetings. He brings his unique blend of knowledge and analysis with his sense of calm and humor honed by the experience he has in an industry that has been the subject of ongoing change.

You Will Learn:
- The most up to date information on the political and individual initiatives influencing the economics of the healthcare industry
- The impact of impending legislative and regulatory changes on hospitals, physicians and health plans
- Plans to succeed in this new environment

Speaker:
Andy Bressler, CFA, Managing Director, Bank of America Merrill Lynch Global Research
CPE CREDITS: 1.0 Specialized Knowledge & Application
You Will Learn:
- How to identify and address such payment variances as they relate to financial health and accurate representation of services rendered
- Why these two views of payment variances are converging and what implications arise for healthcare delivery systems
- Why more dynamic technology is required for true revenue integrity beyond traditional definitions

Speaker:
Dan Ward, Vice President of Strategies, ZirMed

CPE CREDITS: 1.5 Specialized Knowledge & Application

Legal & Regulatory (CMS, HRSA & Other Compliance Issues)
Given the financial incentives to share in the Government’s recovery from a false claims action, it should come as no surprise that the number of FCA qui tam claims being brought against healthcare providers is on the rise. Please join us for a discussion on the latest developments in FCA actions and the steps providers can take to minimize their risk.

You Will Learn:
- The anatomy of a False Claims Act qui tam — It can happen to you
- The state of the Federal False Claims Act post Universal Health Services Inc. v. Escobar
- What you need to know to prevent a False Claims Act qui tam action at your organization

Speakers:
Vincenzo Carannante, Partner, Shipman & Goodwin, LLP
Joan W. Feldman, Partner, Shipman & Goodwin, LLP

CPE CREDITS: 1.5 Specialized Knowledge & Application

Recruitment, Retention and Leadership Planning
In today’s difficult healthcare environment, healthcare organizations must recruit and retain new and mid-level staff with the necessary skill sets and knowledge to thrive. This includes talent recruitment, staff development, team building and succession planning at the highest levels. We have assembled a panel of experts in the healthcare sector to assist you in developing a plan surrounding middle management to groom early careerists into the leaders of tomorrow while staying within your organization.

You Will Learn:
- How to attract talented early careerists eager to grow with your organization
- Strategies for ensuring middle management remain challenged and enthusiastic to retain them as they develop into the top leaders of tomorrow
- To assess whether your organization has adapted to generational issues in the workplace
- Organizational rather than role-based succession planning

Speakers:
Myranne Janoff, President, ZurickDavis
Mary Morgan, Vice President of Talent Acquisition, Hartford HealthCare
Maureen C. Solero, SVP & Talent Development Solutions Director, Lee Hecht Harrison

CPE CREDITS: 1.5 Specialized Knowledge & Application

Protect Your Revenue - Learn How Building a Financial Clearance Unit Can Help
A proactive Financial Clearance program can produce lucrative bottom line benefits by taking strategic steps and actions to realize a significant reduction in denials, specifically the ones that can’t be overturned by appeal. This presentation will outline BIDMC’s approach to the challenges, benefits, and current opportunities for growth to Financial Clearance, beginning with a 5-department Pilot focused primarily on pre-authorizations and medical necessity. The presenters will provide both insider advice and tactical questions to consider that will increase the odds for success when establishing or modifying a program in your institution or practice.

You Will Learn:
- Actions necessary for hospitals to assess current financial clearance performance within their Revenue Cycle
- The key metrics to monitor around Financial Clearance performance
- Critical success factors to implementing Financial Clearance – change management, enabling technologies, workflow optimizations, etc.

Speakers:
Matthew Muscatiello, Manager, Healthcare Advisory, PwC
Ana Shuman, CRCR, MHA, BSN, RN, Director of Financial Clearance Programs, BIDMC

CPE CREDITS: 1.5 Specialized Knowledge & Application

What’s Happening in Washington (Medicare Updates)
The purpose of this session is to discuss the latest legislative news and regulatory and reimbursement issues. We will also explore potential changes in healthcare policy under President Trump’s administration.

You Will Learn:
- Proposed Medicare changes for FY 2019 and beyond
- Steps to take today to improve future Medicare payment and remain compliant
- Recent MedPAC and OIG recommendations to the U.S. Congress and the potential impact to acute care hospitals
- What we might expect from President Trump’s healthcare policies in 2017 and beyond

Speaker:
Brad Bowman, MBA, Principal, Core Finance Team

CPE CREDITS: 1.5 Specialized Knowledge & Application
(W4C) MACRA - Taking Charge of Challenges
The 2017 MACRA transition year is underway and now is the time to develop plans that address the critical challenges that have emerged. One of the challenges facing physician practices is ensuring that compensation models continue to incentivize providers in a way that mirrors organizational and payer goals. These models need to be fair and simplistic. This session will discuss how to manage the challenges of shifting toward a value-based payment delivery system.

You Will Learn:
- Challenges clinicians have encountered under MACRA
- Cultural and care delivery changes required to respond to MACRA
- Considerations for designing physician compensation programs that balance work effort and quality
- Considerations for strengthening your patient care coordination teams and improving internal operations

Speakers:
Marvin Berkowitz, Director of Data Management, Harvard Medical Faculty Physicians at BIDMC
Lee Ann Dangelo, MBA, CMPE, Senior Consultant, VantagePoint HealthCare Advisors
James L. Heffernan, FHFMA, MBA, Senior Vice President Finance and Treasurer, Massachusetts General Physicians Organization
Cristine Vogel, MPH, Senior Consultant, VantagePoint HealthCare Advisors

CPE CREDITS: 1.5 Finance

May 24th, 3:00 - 4:30 PM

(W5A) A Provider Focused Look at CMS Risk Adjustments: Operations, Risks, and Opportunities!
This session explores the nuts and bolts of CMS risk adjustments, the growing revenue impact of this program on physician and provider groups, and the regulatory and audit impact of risk adjustments on the provider community.

You Will Learn:
- Key program elements
- How alignment of programs and systems drives revenue
- Growing risks of compliance and audit
- Creating real partnerships with your Health Plans
- Real examples of wins and failures from providers

Speaker:
David Meyer, Vice President, Risk Adjustments, SCAN Health Plan

CPE CREDITS: 1.5 Specialized Knowledge & Application

(W5B) Role of Value in Provider-Patient-Payer Relationships
Healthcare executives are under increasing pressure to assume risk from payers. Large commercial plans, Medicare and even state Medicaid plans are moving away from fee-for-service models and adopting outcomes-based methodologies like bundled payments, ACOs and capitated arrangements. Medicare unveiled mandatory bundled payments for orthopedics in 2016 and will expand to cardiac episodes in 2017. Today, and even more in the future, providers play a key role and often have a direct impact on overall profitability of health systems and payers under these new models. This session will discuss various arrangements with patient-provider-payers and how the relationships between these organizations can drive change while having minimal impact on overall operating margins.

You Will Learn:
- An understanding of various payment models within physician contracting that are available
- How to evaluate upstream revenue and overall profitability by physician
- How to leverage physician relationships at smaller independent hospitals
- How to develop a data governance and analytics approach that supports strategic decisions

Speakers:
Jean Nyberg, Director, BKD, LLP
Eric Rogers, Managing Consultant, BKD, LLP

CPE CREDITS: 1.5 Specialized Knowledge & Application

(W5C) Innovative Technologies to Improve Your Bottom Line
The healthcare industry is changing at an ever increasing pace. Organizations are meeting this unprecedented pace by investing in new innovation centers across the country – but their success and focus have been highly variable. What elements of innovation need to be considered in your organization to meet your needs? Telemedicine is an example of disruptive innovation that typifies the series of questions that need to be answered to ensure new endeavors are successful.

You Will Learn:
- How to create, launch and evaluate an Innovation Center
- How to determine programs appropriate for sponsorship by an Innovation Center
- The evolution of telemedicine as a disruptive innovation
- The ins and outs of obtaining appropriate reimbursement for telemedicine services
- Determining the return on investment for these disruptive innovations

Speakers:
Karen DaSilva, MD, Clinical Director, Atrius Health Innovation Center, Riverside Center
Dan McCafferty, Vice President, Global Sales & Corporate Development, AMD Telemedicine

CPE CREDITS: 1.5 Specialized Knowledge & Application

Hotel Room Block
HFMA has reserved a block of rooms at Mohegan Sun for attendees. While rooms are available, a preferred rate of $159 per night, plus tax and facility fee, will be honored until May 3, 2017. Use our Group Code HFMAR17 when booking your reservation to receive this rate. Reservations are accepted on a space and rate availability basis; therefore, available inventory may sell out prior to cut off date.

Reservations can also be made by calling a Mohegan Sun reservationist at 1-877-684-3426 or online at:
https://resweb.passkey.com/go/HFMAR17

You are responsible for making your own hotel reservation, including changes and cancellations. Cancellations received within 24 hours of check-in will be charged one room night.
## HFMA Region 1 Sixteenth Annual Healthcare Conference

### MAY 23-25, 2017

### Schedule

#### TUES MAY 23

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>11:30 am</td>
<td>PRE-CONFERENCE Golf Tournament – Hosted by the Connecticut Chapter</td>
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<tr>
<td>1:30-3:30 pm</td>
<td>PRE-CONFERENCE WORKSHOP – Pre-registration Required – See insert</td>
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#### WED MAY 24

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>8:00-9:00 am</td>
<td>Welcome &amp; Opening Remarks: HFMA Region 1 Leadership</td>
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<tr>
<td>9:00-10:00 am</td>
<td>(W2) Healthcare Economic Perspective: Update or New Deal?</td>
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#### (A) Tracks

- **Revenue Management**
  - (W3A) Putting the Integrity in Revenue Integrity – Evolving Views on Under- and Over-Payments
  - (W5A) A Provider Focused Look at CMS Risk Adjustments: Operations, Risks, and Opportunities!

- **Payment/Reimbursement/Regulation (B)**
  - (W3B) Legal & Regulatory (CMS, HRSA & Other Compliance Issues)
  - (W5B) Role of Value in Provider-Patient-Payer Relationships

- **Leadership, Innovation, and Managing Change (C)**
  - (W3C) Recruitment, Retention and Leadership Planning
  - (W5C) Innovative Technologies to Improve Your Bottom Line

#### WED MAY 24 1:30-2:30 pm

<table>
<thead>
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<td>Protect Your Revenue - Learn How Building a Financial Clearance Unit Can Help</td>
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<td>Networking Reception – Relax and network with colleagues, maybe while having a drink or two. Light appetizers will be served.</td>
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#### THURS MAY 25 8:30-9:45 am

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<td>Cost &amp; Quality Together Forever - Capstone Address:</td>
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#### THURS MAY 25 10:00-11:30 am

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<tr>
<th>Event Description</th>
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<tr>
<td>Quantifying Revenue Cycle &amp; Clinical Opportunities Through Meaningful Analysis</td>
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#### THURS MAY 25 11:00-11:45 am

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<th>Event Description</th>
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<tr>
<td>Views from National HFMA - (T3) Views from National HFMA</td>
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#### THURS MAY 25 11:45-1:00 pm

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<th>Event Description</th>
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<tr>
<td>Closing CEO Panel – The Age of Health Care Innovation in the New Political Environment</td>
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### Conference Conclusion

- Raffle Drawings
- Box Lunch Available

**Prize drawings will be held at the close of the conference. You must be present to win.**
May 25th 8:30 - 9:45 AM

Capstone Address

(T1) Cost & Quality Together Forever
As we transition from volume to value, all who touch healthcare are on a journey to improve care and lower cost. This journey is driven by many factors including our knowledge about the variation that exists in care delivery for the patients we treat each day. By uniquely empowering clinicians with data for the patients they care for, Yale New Haven Health System (YNHHS) has been nationally recognized for their progress in both improving quality while sustaining significant cost savings. This quest for unparalleled value reflects the thoughtful deployment of technology, new ideas addressing clinical pain points and the development of specific patient quality data (locally called Quality Variation Indicators—or QVIs™) inextricably linked to variations in cost data.

You Will Learn:
- Differentiate political issues from fundamental change drivers in health care
- Discuss the implications of industry realignment for finance leaders and their organizations
- Describe the impacts of consumerism on healthcare stakeholders

Speakers:

Stephen Allegretto, CPA, MPH, Vice President Financial Planning, Yale New Haven Health System
Keith Churchwell, MD, FACC, FAHA, FACP, Senior Vice President/Executive Director, Cardiovascular Services, Transplant, Medicine, Yale New Haven Hospital
Mary O’Connor, MD, Director, Center for Musculoskeletal Care, Yale School of Medicine and Yale New Haven Hospital

CPE CREDITS: 1.25 Specialized Knowledge & Application

May 25th 10:00 - 11:00 AM

(T2A) Quantifying Revenue Cycle & Clinical Opportunities Through Meaningful Analysis
The effective use of data analytics in order to drive business results and strategy has become an increasingly important imperative for healthcare providers and health systems. Becoming nimble across the use of disparate data sets so that it generates meaningful data is at the forefront of the next era of healthcare management. This session will provide an overview of how the revenue cycle and its clinical operating areas can be managed successfully with the right tools and information at your disposal.

You Will Learn:
- Utilization of business intelligence and distillation of data in support of Managed Care
- Distillation and utilization of data in support of Accounts Receivable Management
- The use of financial variance analysis in support of business analytics

Speaker:
Gaurav Gupta, Vice President Product Strategy, Med-Metrix

CPE CREDITS: 1.0 Specialized Knowledge & Application

(T2B) Data Analytics to Improve ACO Performance
All corners of the healthcare industry, from insurers to care providers, can improve their business through analytics. Examining data pertaining to payments and reimbursement operations is an opportunity for providers to control expenses and their costs. This session will look at how data analytics play a significant role in improving your operations and preventing fraud.

You Will Learn:
- Use of analytics to review for security risk
- Use of analytics to improve payment and reimbursement
- Use of data analytics to help control operating expenses

Speaker:
Sumit K. Pal, CGEIT, CISA, MBA, Principal, WithumSmith + Brown, PC

CPE CREDITS: 1.0 Specialized Knowledge & Application

(T2C) Using Data Analytics to Drive Population Health
Attendees will hear from two highly respected physician leaders about how they are innovating within their organizations to meet the data analytic challenges ahead of us and necessary to achieve optimal health outcomes. Attendees will be able to talk with these experts in a Q&A format.

You Will Learn:
- Factors to consider when deciding whether to build or buy your own data warehouse and analytic capabilities
- How best to enhance your current capabilities and where to invest your resources
- How to create an organizational structure for your data analytics function that will optimize your results
- Creating a value based analytic function that will support current and future work
- What provider organizations need to do to meet challenges

Speakers:
Sree Chaguturu, MD, Vice President of Population Health Management, Partners HealthCare
Richard A.Parker, MD, Chief Medical Officer, Arcadia Healthcare Solutions

CPE CREDITS: 1.0 Specialized Knowledge & Application

May 25th 11:00 - 11:45 AM

(T3) Views from National HFMA
Healthcare finance professionals today face considerable challenges, from new payment models to innovation to consumerism. Rather than looking at such challenges as obstacles, healthcare leaders can choose to view them as opportunities to learn, grow, and leverage their skills to improve the health of their communities. To that end, this presentation will focus on current challenges and the opportunities they offer to truly thrive—on the personal, professional, and organizational level.

You Will Learn:
- Current challenges and opportunities facing healthcare finance professionals and other healthcare leaders
• HFMA resources to support healthcare stakeholders in their efforts to meet challenges and take advantage of opportunities
• How a commitment to thrive can help individuals meet their personal and professional goals

Speaker:
Carol A. Friesen, FHFMA, National Chair-Elect, Healthcare Financial Management Association

CPE CREDITS: 0.75 Specialized Knowledge & Application

May 25th 11:45 - 1:00 PM

(T4) Closing CEO Panel – The Age of Health Care Innovation in the New Political Environment
An opportunity to hear directly from major New England healthcare leaders as their organizations deal with disruptive business models, a changing political environment, the transition to quality-based payment systems, and greater reliance on analytics. Innovative and unproven strategies now are becoming scrutinized with the change in political leadership. This panel discussion provides an opportunity to understand the most current strategic considerations.

You Will Learn:
• How the change in political leadership has affected payer and provider strategies
• Is the change to quality-based performance payment system accelerated or slowed due to the new political environment?
• What are the major tactical and strategic challenges for providers and payers?

Moderator:
Stephen Allegretto, CPA, MPH, Vice President Financial Planning, Yale New Haven Health System

Panelists:
David Howes, MD, President and CEO, Martin’s Point Health Care
John Rodis, MD, President, Saint Francis Hospital and Medical Center
Steven Strongwater, MD, President and CEO, Atrius Health

CPE CREDITS: 1.25 Specialized Knowledge & Application

Join HFMA Now & Save
NOT AN HFMA MEMBER? JOIN NOW AND SAVE UP TO $180 ON YOUR CONFERENCE REGISTRATION!

An annual membership from June 1st to May 31st with New Member discounted dues is available through May 2018. A prorated dues schedule currently applies through May 2017: $156 in March, $129 in April, and $102 in May. Complete the membership application online at www.hfma.org/join. Membership inquiries should be directed to HFMA Member Services at 1-800-252-4362. You will receive the HFMA member registration discount right now!

Continuing Education
All HFMA educational programs earn points towards HFMA certification and certification maintenance requirements. Including the pre-conference workshop, this conference is eligible for up to 14 contact hours.

Pre-requisite Requirements: This program is appropriate for healthcare finance professionals with experience and knowledge comparable to CFO’s, Revenue Cycle Executives, Consultants, Controllers, Finance Executives, and other similar positions.

Program Level: Intermediate
Advanced Preparation: None
Delivery Method: Group Live Presentation

Speaker Handouts: Handouts will be made available electronically at least 3 days prior to the conference. All attendees will receive an email notifying them that the handouts are available on the HFMA Region 1 website at www.HFMARegion1.org so you can download and/or bring to the conference if you choose.

Speaker Bios: Visit www.HFMARegion1.org to learn more about each of our speakers.

Continuing Educational Credits (CPE)
Continuing education credits for NASBA will be sponsored by the Massachusetts-Rhode Island Chapter and issued by the Massachusetts-Rhode Island Chapter. Upon verification of participant attendance, this program (including pre-conference) will be eligible for up to 12.5 CPE credits in various fields of study. Credits may vary depending on individual state guidelines.

To receive CPE credits, you must sign in and out of each individual session you attend. Sign-in/out registers will be located in each session room. If your name is not printed on the register, be sure to print your name legibly on one of the blank lines at the end and sign next to your name. CPE Certificates can only be issued to those that sign in and out accordingly. CPE certificates will be emailed to each participant following the conference. Keep a copy of this program along with your certificate for your records.

HFMA Massachusetts-Rhode Island Chapter is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have the final authority acceptance of individual courses. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org.

HFMA MA-RI National Sponsor Registry Number: 129053

NATIONAL REGISTRY OF CPE SPONSORS

MAY 23-25, 2017
Golf Tournament: The HFMA Connecticut Chapter will host a golf tournament and reception on Tuesday, May 23rd at Fox Hopyard Golf Club. The masterfully crafted course is perfect for players at any level. Please fill out the separate CT HFMA golf registration form in order to participate. Golf forms and questions should be directed to CT HFMA as noted on the form.

Provider Poster Competition: The contest is open to employed staff of hospitals, health systems, physician offices or organizations, other direct provider organizations and managed care organizations. Visit www.HFMARegion1.org for a full overview and requirements on how to participate. Authors whose abstracts are accepted must display a poster on Wednesday, May 24th. Participants and awardees will be recognized on Thursday, May 25th in the Exhibit Hall at 8:00 a.m.

Sponsorship & Exhibit Hall: The support of our sponsors makes this conference possible. Please be sure to visit the Exhibit Hall to learn about the services and products they offer.

Dress: Dress is business casual for all events.

Meals: Wednesday, May 24th and Thursday, May 25th breakfast and lunch are included in your conference registration. Dietary restrictions can be honored if requested. Please include a written description of your needs on your registration form. Dinner on Tuesday and Wednesday night is on your own.

Questions: Please contact the HFMA Region 1 Office at (781) 786-8448 or email us at HFMAReg1@camihq.com with any questions regarding the conference or your registration.

Registration
All attendees must pre-register for the conference using one of the following methods. Walk-ins cannot be accommodated on the days of the conference.

Online: Visit www.HFMARegion1.org to securely process your registration using a credit card.

Paper: Complete the attached form and submit a check or credit card payment to:
HFMA Region 1
465 Waverley Oaks Road, Suite 421
Waltham, MA 02452
Fax: (781) 647-7222.
Email: HFMAReg1@camihq.com

Confirmations: Those registered for the conference will receive an email confirmation of registration.

Venue
Mohegan Sun
One Mohegan Sun Blvd
Uncasville, CT 06382
1-877-664-3426
www.mohegansun.com

More Information:
www.HFMARegion1.org

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Contact: William Gilbody at 800-462-0282
or w.gilbody@gragil.com
<table>
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<tr>
<th>Session Selection</th>
<th>7:00 am</th>
<th>□ Breakfast</th>
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<tbody>
<tr>
<td>TUESDAY, MAY 23, 2017</td>
<td>8:00 – 9:00 am</td>
<td>□ W1</td>
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<tr>
<td>9:00 – 10:00 am</td>
<td>□ W2</td>
<td>General Session</td>
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<td>10:30 – 12:00 pm</td>
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<td>WEDNESDAY, MAY 24, 2017</td>
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<td>Capstone</td>
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<td>10:00 – 11:00 am</td>
<td>□ T2A</td>
<td>□ T2B</td>
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<tr>
<td>11:00 – 11:45 am</td>
<td>□ T3</td>
<td>General Session</td>
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<td>11:45 – 1:00 pm</td>
<td>□ T4</td>
<td>Closing Panel</td>
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<tr>
<td>1:00 pm</td>
<td>□ Lunch</td>
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NOT AN HFMA MEMBER? JOIN NOW AND SAVE UP TO $180 ON THIS REGISTRATION!
See the General Information Page for more details.

Registration: The deadline for registration is May 12, 2017. Space is limited and is available on a first-come, first-served basis.
Cancellation: All cancellations must be received by the HFMA Region 1 Office prior to May 12, 2017, in writing or by email to HFMAReg1@camihq.com or fax to (781) 647-7222. If cancellations are received prior to May 12th, a full refund, minus a $100 handling fee, will be issued. Cancellations made after that date will be charged the full conference fee.
Return registration and payment to: HFMA Region 1, 465 Waverley Oaks Rd, Suite 421, Waltham, MA 02452 or Fax (781) 647-7222
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<tr>
<th>AccuReg</th>
<th>Crowe Horwath, LLP</th>
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<td>Medical Management Resources, Inc. (MMRI)</td>
<td>VALIC</td>
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<td>Medical Reimbursement Specialists</td>
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CONNECTICUT GOLF OUTING

Go Beyond … Having Some Fun!

Become part of the kickoff to the Region 1 HFMA’s Annual Healthcare Conference at Mohegan Sun Resort on May 24 and 25, 2017. The Connecticut Chapter is holding its Golf Outing on Tuesday, May 23, 2017 at the prestigious Fox Hopyard Golf Club in East Haddam, Connecticut, a short drive from Mohegan Sun. Fox Hopyard is one of Connecticut’s finest courses and this promises to be an exciting event.

Schedule
11:30 am - Registration/Lunch | 12:30 pm - Golf Play Begins | 6:30 pm - Reception, Awards and Prizes

Event Details
• Scramble Format
• Shotgun Start
• Prizes for Gross and Net plus Closest to the Pin and Longest Drive
• Fee of $250.00 per Golfer Includes:
  - Lunch
  - Driving Range/Practice Facility
  - Golf with cart
  - Roving refreshment cart
  - Reception with carving station and apps
• Reception only $35.00

Sponsorship Levels
• Tournament Sponsor
• Reception Sponsor
• Lunch Sponsor
• Tee Sponsor

* Call for Details on all the Sponsorships Available

For More Information Contact
Beth Ann Wetherell
Office: (860) 970-6683
bawetherell@gmail.com

Michael Rosadini
Office: (860) 539-6055
michael.rosadini@yahoo.com

Registration Form
You may register online at www.cthfma.org or complete the registration form below.

Company __________________________________________________________
Address __________________________________________________________
Phone ____________________________________________________________
Email ______________________________________________________________

Players Name ($250/golfer) Handicap #
1 __________________________________________________________
2 __________________________________________________________
3 __________________________________________________________
4 __________________________________________________________

☐ I will attend the Reception Only ($35/person)

Grand Total $ __________________________

Checks are to be made payable to: HFMA: CT Chapter and mail to HFMA CT Chapter, c/o Beth Ann Wetherell, 3 Haleview Drive, Granby, CT 06035

CT HFMA Accepts MC/VISA/Amex/Discover.

Card # ____________________________________________
Expiration Date __________________________
Card Holder’s Name __________________________
Signature ________________________________________